

## GULBARGA AWAITS ITS FIRST MALL IN JAN 2011



**B**eing developed by Kalaskar Properties Pvt Ltd (KPPL), Shradha Mall is going to be Gulbarga's first mall. The total investment on the project is estimated to be around ₹ 25 crore. Opening in January 2011, the 1.45 lakh sq ft centre will significantly improve the shopping experience of the people of the city.

K Vijaykumar, vice-president,

KPPL, says, "Shradha is the first mall of Gulbarga. People there currently visit Hyderabad (220 km from here) during the weekends for all their shopping needs. With Shradha mall opening up shortly, they will have an excellent shopping and cinema-viewing experience, in the heart of Gulbarga."

The mall will have a three-screen multiplex – with a seating capacity of

950 people and spread over an area of 41,000 sq ft. The Kalaskar Group is in talks with three leading multiplex operators. "Discussions are in the final stages with three leading operators in the multiplex category," reveals Anil Kalaskar, MD, KPPL.

One of the anchor tenants of the mall will be Big Bazaar, which will occupy 34,100 sq ft area. Out of the total 63,000 sq ft of chargeable area in the mall, 36,393 sq ft has been signed up. "Discussions are in advanced stages with many retail vanilla brands in the remaining area of the mall. The fit-outs will be handed over to the retail brands by September 2010. The lease for the multiplex areas and the food court is yet to be finalised," adds Vijaykumar.

The areas serviced by the mall would include Vittal Nagar, MB Nagar, Bramapur, Jagat, Khubha Plot Layout, Sangameswar Colony and Darga Area, among others.

## GROWEL'S 101, MUMBAI SPREADS ITS WINGS

**G**rowel's 101, India's first Venetian themed mall, will soon offer a wider choice to guests. Part of the Growel Group, which has interests in the fields of chemicals, engineering, paints, IT, financial services, sports and hobbies, and entertainment management, the mall is located at Kandivali (East) in Mumbai.

The company says Big Bazaar and Cinemax have been operational since 2005, while a number of retailers will become operational from next month. The size of the Big Bazaar outlet operational at the mall is 65,000 sq ft, while Cinemax runs four screens.

The brands that will debut at Growel's 101 include

Pantaloons, McDonald's, Planet Sports, Crossword, Time Zone, eZone, Ethnicity, Hidesign, Global Desi, Foresight Opticals, Celio, Reliance Footprint, Provogue, Bombay High, Jashn, Lilliput, and Freedom Fashion, among others.

The 7,50,000 sq ft mall will also have a fun zone for kids and magnificent food joints.

The interiors of Growel's 101 replicate the 'Roman Forum' concept of connected plazas and retail streets that serve as a watering hole for shopping, dining, entertainment and socialising.

Currently the mall is 30 per cent operational and 80 per cent leased out.

## SOUTH CITY MALL CLOCKS RECORD FOOTFALLS

**S**outh City Mall, opened on 16th January, 2008, is thankful to the city of Kolkata and its citizens on having registered record footfalls of over two million patrons and visitors through its doors for six consecutive months this year.

The footfall figures as confirmed by the mall are: 14,37,619 (March), 17,88,913 (April), 20,51,653 (May), 20,74,665 (June), 23,94,340 (July) and 27,72,307 (August).

The largest mall of Kolkata, South City Mall is a million square feet development at the heart of South Kolkata, offering 134 brands, a six-screen Fame multiplex and a food court with seating capacity for 600 people, besides seven fine dining restaurants. The main department store anchors are Pantaloons and Shoppers Stop along with Spencer hypermarket



A good mix of anchor stores, successful zoning of brands, and multi-level car parking (nine level) providing unique opportunity for convenience and accessibility makes it popular among the people of Kolkata.